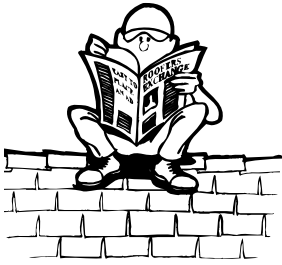


Media Channels



Sell it, Trade it, Find it in... **Roofers Exchange**

In June of 1994 Design Build Marketing, Inc. launched it's first edition of Roofers Exchange. We started by mailing our four-page publication to roofing contractors and roofing distributors in Southern California. Today, our publication covers all 50 states. We offer a source of both national and regional advertising and communication specifically for the roofing industry.

Roofers Exchange is trade-specific and benefits every business connected with the roofing industry. We use a format that combines public relations announcements, classified advertising, display advertising, human interest and training information. Roofers Exchange provides an avenue for the contractor to sell his used equipment, find qualified help, post his special skill or find a kettle part. A distributor can reach a wider customer base. A manufacturer can have total advertising saturation when launching a new product.



RoofersCoffeeShop.com is open for business

Started back in 1998, RoofersCoffeeShop.com has taken a realistic approach to providing roofing contractors with business to business opportunities, industry news and product information in a fun, easy to use format. This site has been developed to offer the ability to chat with manufacturers, share ideas with roofing contractors from all over the country and most of all trade, sell and find equipment, labor and products that they need both locally and across the nation.

Text 4 More Info

New this year is our Text 4 More Info program which offers you a mobile Web page and the brand new media of text marketing and advertising. This way of marketing is the newest way for you to get your message out and creates a multitude of communication and marketing opportunities.



Look within the pages of this media kit to see all of the great advertising and marketing opportunities we offer. We will help you place an ad or link up to our site. What better way to advertise than in a publication or a web page that contractors are excited about getting.

in print

online

mobile

marketing