

Roofers Exchange

Over 40,000 papers across the United States; Roofers Exchange is mailed with a subscription request and FREE to over 1350 roofing wholesalers across the nation.

Circulation

Roofing distributors	33,750
Paid subscribers	6250
Total Circulation	40,000

All numbers are estimates. Please call 800-326-1781 for exact numbers.



2009 Display Advertising Rates

Size	1 Month	3 Months	6 Months	12 Months
1/8 - page	\$520	\$485	\$455	\$425
1/4 - page	\$925	\$865	\$805	\$745
1/2 - page	\$1700	\$1600	\$1500	\$1400
Full-page	\$3135	\$2930	\$2745	\$2565

1/10 Display Ad \$200.00. Call us for front page or one-time-rates. Spot color, when available, is \$175.00. 4-color processing available – Call for quote.

If you need help producing artwork for your ads, we can help you for a nominal fee.

Call us about additional discounts for annual contracts and bundles that include internet advertising.