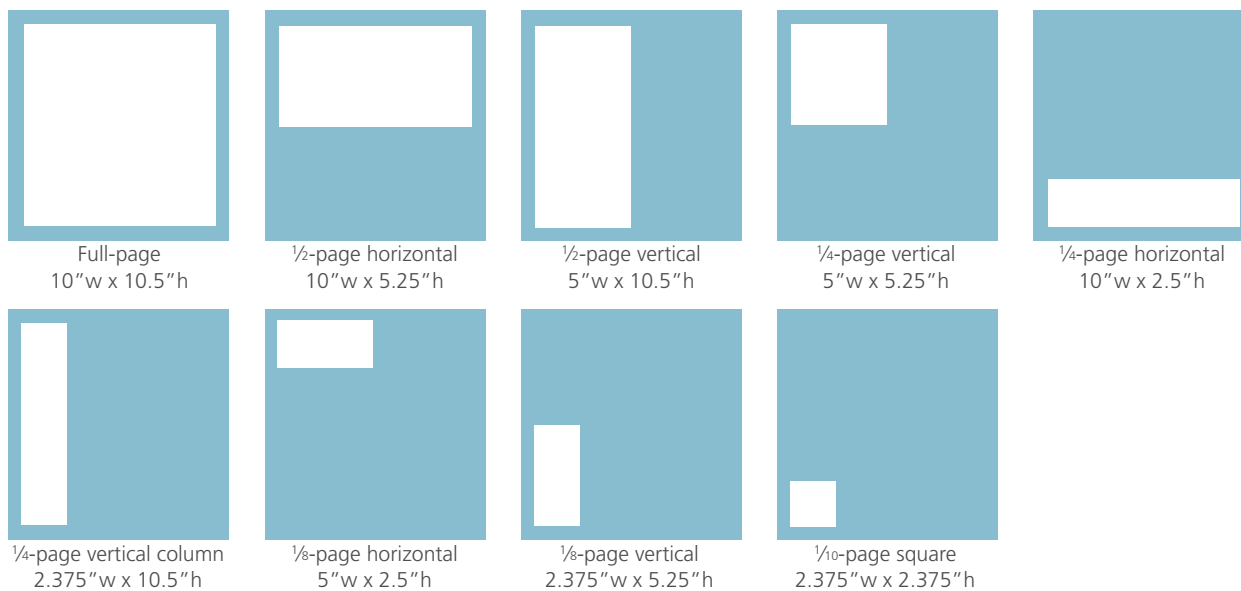


# Roofers Exchange

## Display Advertising Sizes



## Specifications

Roofers Exchange is distributed FREE and a subscription is provided at no charge to the appropriate audience

- All papers are printed on newsprint and all papers are printed black and white. Spot color or 4-color process may be available. Call for quote.
- Artwork should be submitted camera ready. We can assist in artwork.
- Camera ready artwork should be 100 line screen. Refer to the sizes above or call for specifications.
- Deadline for space commitment is 1<sup>st</sup> of the month prior.
- Deadline for Artwork is 10<sup>th</sup> of the month prior.

### Acceptable File formats for display advertising:

InDesign CS3

Illustrator CS3 (Save as Illustrator PDF - Outline Fonts)

Photoshop CS3 (Save as Tiff file)

Adobe Acrobat 8 PDF Files (Include fonts)

Files under 5MB please e-mail to:

[jerry@rooferscoffeeshop.com](mailto:jerry@rooferscoffeeshop.com). Files larger than

5MB please send to:

DESIGN BUILD MARKETING, INC.

3960 Prospect Ave. Unit L • Yorba Linda, CA 92886

Please call Jerry Boone with any questions related to artwork at (800) 326-1781.

## Payment Terms

5% Discount if paid within 10 days date of invoice or Net 30. 15% Discount if entire contract is paid in advance. Call us about additional discounts for annual contract or adding internet advertising. Send Payments To: DESIGN BUILD MARKETING, INC.: P.O. Box 1023, Yorba Linda, CA 92885-1023. Please call (800) 326-1781 with any questions or e-mail [info@rooferscoffeeshop.com](mailto:info@rooferscoffeeshop.com).